## A wealth of information at your fingertips No GMOs Look for certified organic varieties, We choose only the best varieties

which have a green bar on top and

the USDA Organic symbol.

Botanical Interests seed packets are created to inspire and educate the gardener in you! Key information is on the front of the packet, so you can at a glance find the perfect varieties for your garden space. More details are on the back with specific growing instructions and even recipes inside!

> "When do I sow?" The front of the packet gives a quick answer, while the instructions on the back are more specific.

> > PEEL BACK FLAPS

cating the gardener in you. Ipful information inside.

We are dedicated t That's why we've F

We do not buy

or sell genetically engineered seeds. All our seeds are untreated.

we want you to be successful. BEET Gourmet Blend RUDBECKIA USDA Organic Beta vulgaris Black-Eyed Susan Rudbeckia hirta Know where COOL SEASON to plant for 65 DAYS Sow in appropriate PERENNIAL early spring or FULL SUN TO exposure. late summer PART SHADE Blooms summer HEIRLOOM to early fall The old-fashioned 2'-3' tall Find out if it's hart is back! te qourmet heirloom or NATIVE and side Bright, cheery native here. in a color! Perfect for beet renaissance! Aside from the w of wildflower areas. enefits, which include significant one excellent cut of fiber, potassium, folic acid, Sweet. in C, beets come in a variety shapes, and textures. Varieties health flower, attracts amoun is, easv bees and troit Dark Red with deep red and vita A quick look at us dark green tops, terior rings of bright pink Botanical of colors BEET Gourmet Blend butterflies. include L what makes this Drought tolerant, vulgaris Golden with bright yellow roots and INTERESTS® Chioggia ' ket sows up to 52 feet. self-sowing. variety so great. When to sow outside: RECOMMENDED. flesh. This par Botan 2 to 4 weeks before average last frost, when soil temperature is at least 45% for early Beta INTERESTS® summer crop. 6 to 8 weeks before first fall frost for late summer/fall crop. Ideal soil temperature Vegetable and is 60°-85°F. Growing during hot temperature is 60°–85°F. Growing during the temperature periods should be avoided. USDA zones 10 and 11 can sow fall through winter. herb packets **Using your seed** When to start inside: Not recommended. Every Botanical Interests' Days to Emerge: Special germination instructions: To hasten include coverage 5 - 21 Days packet provides a common mination, soak seeds for 8 to 24 hours BEET Gourmet Blend Seed Depth information. packet plant tag name and botanical name. ALL OUR SEEDS ARE UNTREATED vulg Beta Recommended spacing © Botanical Interests, Inc. Fach Botanical 660 Compton Street Broomfield, Colorado 80020 Average number of days from helps you avoid crowding Thinning Interests seed packet w.botanicalinterests.com sowing seed to germination. When 2" tall, and seed waste. Certified Organic by the Colorado Dept. of Agriculture has a plant tag that thin to 1 every 4" shows exactly how to Days to Emerge: 5 – 21 Days Seed Depth: Illustrated by Recommended depth for Carolyn Crawford sow your seeds in the Recommended thinning Plant tag can sowing seeds. Seed Spacing garden. number and spacing for

for home gardeners, because

germinated seedlings to

grow and develop.

Row Spacing:

Thinning: When 2" tall, thin to 1 every 4"

Illustrated by Carolyn Crawfor

The distance needed

between multiple rows of

the same variety.

be cut out and taped to a garden stake.

## Garden smarter with in-depth details inside every Botanical Interests seed packet

## The backside of the For more gardening info, tips, and inspiration, plant tag (on the inside look for Botanical Interests online! of the packet) shows than the roots. Greens are most tender when Seedling unan are noted to deen to are noted render when small, so harvest starting when they are 2" tall. You BEET Gourmet Blend www.botanicalinterests.com what the seedling anian, so narvest starting when they are 2 tan. 1 Can take as much as one third of a beet plant's outer leaves without harming the root crop. Beta vulgaris should look like after Historical Information: The ancient Greeks winter. INSIDE: Not recommended made offerings of beets to Apollo, the sun god. Learn Read /InTheGarden Family: Amaranthaceae (formerly Special Sowing & Germination the leaves emerge, so Instructions: To hasten germination, soak seeds for 8 to 24 hours before Chenopodiaceae) Amaranth family, In the Kitchen includes celosia, gomphrena, quinoa, sowing. Do not allow a crust to build How to Cook: BEETS: Leave skin and 1" of you can distinguish beet, spinach, and Swiss chard. leaf stem on to prevent "bleeding" of color from Hardiness: Biennial grown as annual. Quite up on soil surface; seedlings struggle Also find us on Social Media! to come up through crust. Beet seeds beets. Cook in boiling water for 45 minutes good seedlings from cold hardy; seeds can germinate and grow are actually dry fruit containing many to 11/2 hours, depending on the size of the with soil temperatures as low as 40°F, but seeds that often germinate in dusters, so undesirable weed beets. If skin slips easily, they are ready. For Date Seed Sown: proper thinning is very important. Thin to 1 seedling every 4". (Thinned seedlings may take a month or longer to germinate. easier removal of skins, plunge beets into a Æ Seedlings can withstand light frosts. J Plant Dimensions: Leaf tops up to 18" tall can be used in that evening's salad.) bowl of ice water for a minute immediately seedlings. Plant Dimensions: Lear tops up to to tai Vegetable Description: 1"--3" red, orange, or pink/red roots; green leafy tops. **Optimal Growing Conditions:** after cooking. Skins can then be rubbed off or SOIL: Will grow in a wide range of soils, peeled. To best savor the flavor of this wonderful (Write in date) Variety Information: This packet contains three varieties. DETROIT DARK RED: l ike us Pin us but performs best in well-drained, sandy Tweet us Post us root veggie, simply cook as instructed above, Maturity: 65 Days loam, rich in organic matter. Bed should slice into bite sized pieces, and toss with a Botanical Interests# BotanicalInterests **BotanicalSeeds** BotanicalSeeds be cultivated at least 8" deep before 21/2"-3" blood red, globe shaped. Leaves Artist: Carolyn good quality butter, or to heighten the flavor, are dark green on red stems. CHIOGGIA: sowing. WATER: Beets demand a constant Crawford of supply of moisture. Without it for even try broiling. GREENS: Foliage can be steamed, ish/red roots with interior Louisville, 2"-3" Di sautéed, or frozen like Swiss chard or spinach. rings of bright pink and white; green leaf a short period, root development will Colorado has tops. GOLDEN: 1"-3" orange roots with be adversely affected. EXPOSURE: Full Recipe: BEET CHIPS: Preheat oven to 350°F had one-person green leaf tops. sun. FERTILIZER: Beets require a lot with racks in upper and lower thirds. Peel 4 shows at botanical of potassium, which is usually present tion: Beets medium beets, and slice 1/16" thick. In a large gardens in San General B and available in western soils, but not in eastern soils. Wood ash is a good source the country. bowl, toss beets with 2 tsp. extra-virgin olive oil. Francisco, St. Tips for maximizing RUDBECKIA Black-Eyed Susan increasing Louis, and Denver Arrange slices on a rimmed baking sheet and top Popularity of of potassium. SPECIAL CARE: Cultivate ience a culinary She was awarded very lightly. Mulch soil surface after plants with another sheet. Bake until edges of beets as root ver wor of both roots and your flower garden. a Silver Medal renaissanc begin to dry out, about 20 minutes. Uncover vonderful and both are are 2" high to help retain soil moisture. rom London's tops (greet and bake another 10 to 20 minutes, removing ents including vitamins Rotate location of beet crop annually. Royal Horticultural quite high and potassium, Plants take chips as they become lightened in color. Transfer Harvesting: For early spring sowings, Society. Passions A and C, i harvest beets before summer heat. For to a wire rack. Chips will crisp up as they cool. include field ton space. up very lit W: OUTSIDE: RECOMMENDED. late summer sowings, harvest before first botany, milkweeds, When to before average last frost, when ure is at least 45°F for early heavy frost. For winter sowings in mild her cats, and 2 to 4 we climates, harvest in early spring. Harvest family soil temp 1. 6 to 8 weeks before first fall when roots are anywhere from 1"--3" in ally, keep the vase out of direct sunlight and summe summer/fall crop. Ideal soil diameter. Do not let them get too big; frost for m fruit (which releases ethylene gas, which re is 60°-85°F. Growing during the smaller they are, the more tender iges wilting.) Though these steps may seen temper rature periods should be avoided. ies 10 and 11 can sow fall through Beet greens are even more nutritious yes winning in the second of longer-lasting cut flower, it tasks, the reward of longer-lasting cut flower, in your garden will be well worth the effort! Seedling hot ten LISDA : Establishing a "Naturalized" Try new recipes Making Cut Rudbeckia or Wildflower Area Last Longer and ways to enjoy your harvest. VARIETIES: C nixes or the individual vari Individual varieties should be chose aditions in your area. For example, drought tol conditions if your area. For example, discussify indicates species use leads for dry summary climates. WHEN TO SOUS and the second se Know the best time Variety specific information Date Seed Sow and method to harvest. to answer your questions. eveny over the area to be planted. Soit will thate it easier to tell where you spread the seed, help to conceal the seeds from birds, and help protect them Artist: Caroly eing blown away by the wind, With a rake, soil/seed mixture to a depth no greater Autors as any seep inscure to a depart no greater than 1/4", water lightly, WEEDING; Enjoy the great outdoors, and wak through your area once a week outling up the more observed a week only the more observed a week. outdoes, and walk through your area once a week pulling up the most obnorgh your area once a week them to be used to one a regular back, you will lowers to draw the refer weeks; don't let weeks to draw the refer weeks to pull and lots of uses to draw the more success and pleasure you will get out of it. gardens in Sar **The Safe Seed Pledge** Silver Medal importa For the benefit of all farmers, gardeners, and consumers Royal Hortic who want an alternative, we pledge that we do not knowingly buy, sell, or trade genetically engineered seeds or Safe Seed Pledge plants. We wish to support agricultural progress that leads Detailed growing to healthier soils, genetically diverse agricultural ecosystems, instructions to help and ultimately, healthy people and communities.

you succeed!